



Dreisbach Enterprises is the premier logistics provider for the frozen food industry in Northern California. Its services include conventional public cold storage, order pick distribution, on-site rail spurs, and intermodal services.

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The Challenge

Dreisbach had been relying on a paper-based warehouse management system for its cold storage facility in Watsonville, California. However, this system had become inefficient and error-prone. “With our paper-based system, we struggled with the slowness and inaccuracy of manual entry,” said John Swinnerton, Director of Logistics for Dreisbach. A solution that could withstand the tough environment of a cold storage facility and enable real-time asset visibility and inventory accuracy was required.

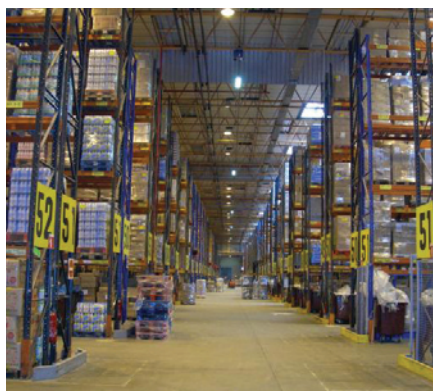
The Solution

Dreisbach implemented Psion Teklogix 7530 handheld computers across its cold storage facility. The 7530 is designed to deliver flexibility, integration, ruggedness, and ergonomics in intense and cold environments. The 7530 relays data with sub-second response and offers unique features such as a heated scanner window that enables “frost-free scanning” which bolsters performance and productivity in the cold chain environment.

The Benefits

The new mobile warehouse management system withstands the tough cold storage environment and provides Dreisbach with real-time asset visibility across its facility with 100 percent accuracy. It also enables Dreisbach to offer better service to customers by allowing them to check the status of their orders at any time.

John Swinnerton is extremely pleased with the new capabilities Dreisbach obtains from the solution offered by Psion Teklogix. “The new system is designed to operate in our tough warehouse environment and will provide a real benefit to us by giving us real-time visibility into the facility with 100 per cent accuracy. More importantly, it will give our customers the ability to check the exact status of any receipt at any time.”





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