



GEODIS BM

A Complete End-to-End Mobile Computing Solution

Geodis BM is a major transportation and logistics company with 61 sites in France and across Europe, totaling 240,000-square-meters (787,402-square-feet) of warehouse capacity, 1,800 vehicles, over 1,200 networked IT stations and 3,500 employees. Annual revenues are 630 million Euros (US\$882 million). The company tailors its services to the specific needs of its customers' trades, focusing on the chemical and gas industry, retail, print press and paper industry and the automotive industry.

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The Challenge

Such a large logistics operation requires seamless tracking of goods. Whether in storage or on the road, every item needs to be easily accounted for at all times. Orders received are scanned before storage. Shipments going out are scanned before loading. Deliveries made are scanned before being handed over at their final destination.

Geodis BM needed a rugged, reliable mobile computing solution that could integrate with its existing, proprietary AS 400: OPTILOG software platform and keep the flow of information going in all directions without problems.

The Solution

Geodis BM chose to work with Psion Teklogix over 10 years ago. Over 200 7535 handheld computers are in use in the warehouses and on the road—receiving goods, replenishing picking areas, preparing orders, reporting broken pallets, verifying shipments, tracking inventory and confirming successful deliveries.

Each mobile computer is used by multiple team members, so Geodis BM opted to sign on for the Psion Teklogix Mobile Control Center (MCC) service. This toolkit for managing remote terminals allows

Geodis headquarters to maintain, configure, troubleshoot or lock-down a remote device at any time.

The also elected to take a preventative maintenance contract with Psion Teklogix that includes a yearly visit to each Geodis BM site in France so experts can check out each terminal, fix any impending problems before they cause a loss of productivity and ensure everything will go smoothly for the next year.

The Benefits

Geodis BM has enjoyed a great relationship with Psion Teklogix over the years. While the company has changed its fleet of handhelds as new models with more features have become available, they have not been tempted to switch suppliers.

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The ability to use the MCC for remote management of the terminals has given Geodis more control, allowing them to monitor status, generate reports, install and update software and perform

mass backup of data no matter where the handheld computers are at any given time.

The preventative maintenance agreement with Psion Teklogix means most problems are avoided—even as the units age—because small anomalies are identified and corrected before they can cause trouble.

Of course, it doesn't hurt that the robust 7535 handheld computers are designed to work hard in harsh environments. And should a unit need repair, Psion Teklogix is able to return the device in less than three days on average, meaning reduced downtime and optimized productivity.



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